

71

Photography Blogs

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Since starting [\*ILovePhotoblogs\*](#) back in 2008, I've had the pleasure of reviewing thousands of wonderful photography blogs. On any given day, I receive between 30-50 photography sites via our [Submit URL](#) link, which provides me with loads of great material to review for possible publication. I continue to post new submissions daily and feel now is a great time to share with you some of the many photography sites I enjoy and visit frequently.

**About this list.** Why 71 photography blogs? That's just the number of photography sites I currently have bookmarked. This compilation is quite varied, anything from fashion and beauty to street photography and everything in between.

Some of the more reoccurring themes I see with successful photography blogs is a) commitment to the craft; continual updates with fresh material, b) theme-oriented sites as opposed to just random catch-all types and c) loads of interesting images. It's really that simple...focus on a niche` and blow it out! Hard work and perseverance leads to successful photography.

I highly encourage all readers that have a photography blog to submit it to us for consideration. It's free to submit and a great way to share your talents with the world!

Hope you enjoy my list.

*~Rick, founder and publisher of ILovePhotoblogs*

## 71 Photography Blogs

1. [Stefan Rohner](#)
2. [Really Japan](#)
3. [Whateverland](#)
4. [Dave Beckerman](#)
5. [Zoriah](#)
6. [Bill Emory](#)
7. [Markus Hartel](#)
8. [1965 Monochrome](#)
9. [Stuck In Customs](#)
10. [Rion](#)
11. [10mm Galore](#)
12. [Frederic Frognier](#)
13. [A Clean Well-Lighted Place](#)
14. [Ilan Bresler](#)
15. [Jake Garn](#)
16. [Non-Photography](#)
17. [A Daily Dose of Imagery](#)
18. [A Blind Perspective](#)
19. [Karla Read](#)
20. [A Walk Through Durham Township](#)

21. [Absolutely Nothing](#)
22. [Robert Voltaire](#)
23. [Scott Wallick Photography](#)
24. [Iced Coffee](#)
25. [Justin Korn](#)
26. [Wasabi Noise](#)
27. [Robert Benson](#)
28. [JinkyArt](#)
29. [Blonde Photo](#)
30. [The Daily Exposure](#)
31. [The Frame](#)
32. [The Big Picture](#)
33. [Portland Daily Photo](#)
34. [Jason Christopher](#)
35. [Brian Lee](#)
36. [Moodaholic](#)
37. [Shutter Sisters](#)
38. [Amy Dunn](#)
39. [Miss Aniela](#)
40. [Patrick Smith](#)
41. [Strobist](#)
42. [Miami Fever](#)
43. [Cowbelly Pet Photography](#)

44. [San Francisco Daily Photo](#)
45. [Vincent Boiteau](#)
46. [Chris Wray-McCann](#)
47. [Chase Jarvis](#)
48. [Annette Pehrsson](#)
49. [Rebekka Guoleifsdottir](#)
50. [Chris Bickford](#)
51. [Verve Photo](#)
52. [JPG Magazine](#)
53. [Sara Riddle](#)
54. [Taylor Takes A Taste](#)
55. [Isochronic](#)
56. [Minhnetnet](#)
57. [Luke Tucharke](#)
58. [The Photodiarist](#)
59. [Joe McNally](#)
60. [Steve Creek](#)
61. [The Discarded Collection](#)
62. [Younes Bounhar](#)
63. [PDN Photo of the Day](#)
64. [Dvafoto](#)
65. [Lenscratch](#)
66. [Photoschau](#)

67. [Amy Stein](#)
68. [Deceptive Media](#)
69. [These Fleeting Moments](#)
70. [J.R. Photoblog](#)
71. [Source Photographic Review](#)

## 7 Quick Tips for Running A Successful Photo Blog

**1. Start building an email list from Day One.** You've probably heard this advice before and let me say, I wish I had done so from the beginning as well. I use [Aweber](#), love them and here's why. Many bloggers rely on [Feedburner](#), which is a good choice **IF** you only want to send recent blog posts to your readers. Feedburner **Does Not** give you the ability to directly email to your subscriber list. This is a major issue if you ever consider turning what may currently be a hobby into a business down the road. One last point...if you decide you'd like to switch from Feedburner to a full service email service later on, understand you cannot directly import your Feedburner subscribers into this new service without having each subscriber re-opt in. What does that mean? From personal experience, it means that only 30% will take the time to reconfirm and sign back up. Ouch!

**2. Learn SEO.** SEO or search engine optimization is required knowledge in today's online environment. Your Internet success is dependent on people being able to find you via search. Put another way, there are hundreds of thousands of photography sites, what will make your site stand out? Learning and implementing proper SEO techniques is the single biggest factor to growing traffic to your site. Over 65% of my visitors to ***ILovePhotoblogs*** arrive via search, meaning they found my site after typing a word or phrase into a search engine. Want to learn more about this subject? [Photographer's SEO Book](#) by Erick Danzer is a great place to start.

**3. Get a domain name.** You may already have a blog started using a free hosting provider, perhaps Blogger, so why do you need a domain name you ask? Besides the facts that having your own domain is more professional looking and makes it easier for visitors to remember your site, it comes down to branding. I encourage all readers to look down the road and think BIG. One day your site will be big time, so laying the groundwork today for larger success later is time well spent. The easiest way to get started is registering your domain name with a company such as [GoDaddy](#) or [FastDomain](#) and having it re-directed to your current site. The set-up is quite easy and only takes a few minutes to do. If you're not the techie type, your service provider can easily assist with this process. While I also recommend setting up an individual hosting plan as well, getting started with your domain name is a great start.

**4. Pay attention to your blog theme.** There are literally thousands of template or theme options available for any blog platform you may currently use, so why not take advantage by setting your site apart from the millions of bloggers using a default theme? The options are aplenty from free to custom built themes. One of the main drawbacks with free themes is the support offered. While some developers of free themes do a great job of providing support, many develop themes with the sole purpose of embedding back links to their site and never update. This is especially troublesome if you are a user of WordPress. Since WordPress continually pushes out regular updates to its platform, you may quickly find your site inoperable if the developer has not updated their themes to be compliant with the latest code changes. I recommend going with a custom or premium theme that includes ongoing support and updates. The cost can vary in this category, but you can find many quality premium

themes starting under \$20. Want more flexibility with your theme's layout? Expect to pay a bit more. [Cinnamon Girl Studio](#) is one developer I highly recommend for creative and affordable Blogger and WordPress themes, along with outstanding support.

**5. Publish frequently.** Fresh and frequent content is a sure way to quickly boost your site's traffic. Whether you decide to post three times a day or once a week, be consistent. This will train your loyal readers on when to expect new material; very important. In addition, the more you post the more frequent the search engines will index your site. For additional traffic, be sure to configure your site to automatically post on [Twitter](#).

**6. Stay focused.** It is easy to get sidetracked while maintaining your site, but understand what is most important to your site's success and stick with a schedule. I personally keep a worksheet next to my computer to keep me on task. Learn your biggest time wasters and avoid them. I have found that setting time limits on my "work time" is the best strategy in staying the course and completing what needs to be done on a daily basis. Once all tasks have been completed, then I can head over to *TMZ* to catch up on the latest celebrity gossip. Focus is key for moving forward in your blogging endeavors.

**7. Experiment with sales strategies.** The final point is for those readers looking to make money with your site or monetizing your blog. There are numerous ways to make money with your site, whether selling your own products or joining an affiliate program to sell the works of others, but I won't get into the specifics of these programs here. The point I want to make is, believe in the product(s) you are selling or promoting, and learn as much as you can about effective marketing. If you have tried selling products in the past with little or no success, I would be willing to say it was more about your marketing strategies than the quality of your products. Bad products will result in numerous returns for refunds; however, no sales is a sign of that your marketing strategies need a little work, since no one is buying in the first place. My advice is to look at the leaders in the field you are trying to compete within. Study their ad types or product placements. How do they promote their products? Exhaustive reviews or testimonials? Great marketing is a learned skill anyone can acquire, if you dedicate yourself to it. Continue to research and experiment. For some people text links work best, for others image links are the key. The important take away is to continue to diligently work to find what works best for your product line and site. For more reading on this topic, I recommend [Photographic Web Marketing Guide](#) by Zach Prez.